HAYS HAWK BAND & GUARD

2026-2027 CORPORATE SPONSOR OPPORTUNITIES

LEGACY PARTNER - $12,000

- Half-time Show "Proudly presented by [Business Name]" at ALL home games - exclusive rights.
- Premium stadium banner
- Monthly social media features targeting local families
- 6 season tickets + VIP Parking
- On-field recognition at games

*Each level is cumulative

MAESTRO - $7,500

- Jumbotron logo at all home games and events
- Jazz Band appearance at YOUR business
- "Sponsor of the Week" social media targeting local audience
- VIP Spring Concert Seating
- 2 VIP banquet tickets
- Reserved parking access

DIRECTOR - $5,000

- Conduct the band at a home game
- 4 season tickets
- Featured in email newsletters sent to Hays CISD families
- Social media spotlight

HAWK ELITE - $2,500

- Competition Sponsor - Logo Banner on Tent
- Social media promotion
- Logo on Band Banner at games

HAWK - $1,000

- Vendor booth at band event
- Logo on Band Tower Banner
- Logo on Magnet distributed to all band families

RED & BLUE - $500

- 2 season tickets
- Website + social media shoutout
- Exposure at booster meetings

FRIENDS & FAMILY - $250

- Yard sign
- Concert recognition
- Website listing - link back to your website

HAWK NEST - $100

- Tax donation letter
- Sponsor sticker
- Website recognition

WHY PARTNER WITH US?

Supporting our program is an investment in students who develop leadership, discipline, teamwork, and a strong work ethic through music education. Your sponsorship helps provide instruments, uniforms, travel opportunities, and enriching experiences that inspire excellence both on and off the field.

Reach Hays CISD Families | Community Events | Promote Your Business Locally | Build Strong Community Reputation

YES! SIGN ME UP!

We invite you to be part of our amazing team and help us achieve new heights in our 2026-2027 Hawk Band and Guard Program!

Contact Name: _____

Company:_____

Address:_____

Phone:_____

Email:_____

Website:_____

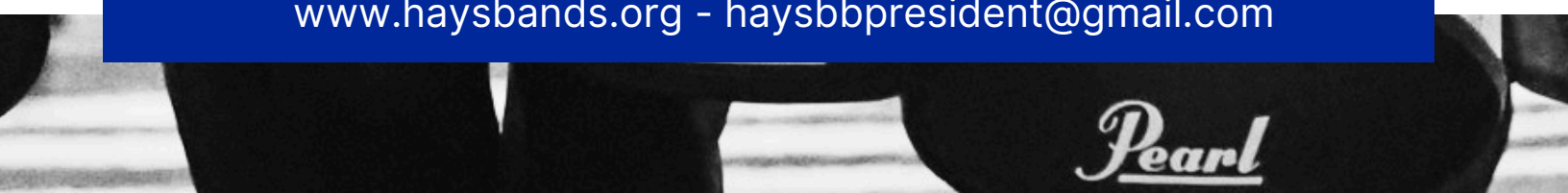
- ☐ **LEGACY PARTNER - $12,000**
- ☐ **MAESTRO - $7500**
- ☐ **DIRECTOR - $5000**
- ☐ **HAWK ELITE - $2500**
- ☐ **HAWK - $1000**
- ☐ **RED & BLUE - $500**
- ☐ **FRIENDS & FAMILY - $250**
- ☐ **HAWK NEST - $100**

Sponsorships are available online or mail completed form & check payable to:

Hays Band Booster Organization
PO Box 1505
Kyle, TX 78640

The Hays Band Boosters is a not-for profit 501(C) 3 orgranization

www.haysbands.org - haysbbpresident@gmail.com



HAYS HAWK BAND & GUARD

In-Kind Donation Needs For Marching Season

We invite you to be part of our amazing team and help us achieve new heights in 2026-2027!

$

Port-A-Pottys ($250-$500)

Utilized for hosting various marching contest and other on-campus outdoor events.

$

Message Board Traffic Sign ($350)

Utilized for hosting various marching contest and other on-campus outdoor events.

$$

Water Monster ($500-$2,500)

Hydration station utilized for hosting various marching contest and other on-campus outdoor events.

$$

School Resource Officer (SRO) ($750)

Required for all large events hosted by the Band & Guard program. Not covered by the district.

$$

On-Site Emergency Services ($1,500)

Utilized for hosting various marching contest and other on-campus outdoor events. Not covered by district.

$$

Custodial Support ($1,500)

Utilized for hosting various marching contest and other on-campus outdoor events. Not covered by district.

$$$

Tractor Trailer Rental ($12,000)

Utilized during the fall marching season to pull our 53' semi trailer. Utilized for all away games and contests.

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